



COME AND ENJOY OUTSTANDING
CUISINE PREPARED BY CENTRAL
NJ'S FINEST CHEFS AND SAVOR
EXCEPTIONAL WINE AND SPIRITS
WHILE HAVING FUN SUPPORTING
ATTITUDES IN REVERSE®.

**THURSDAY,
OCTOBER 22, 2026
6PM TO 9:30PM**

**PRINCETON MARRIOTT
AT FORRESTAL
100 COLLEGE ROAD EAST
PRINCETON, NJ 08540**

~ CASH BAR AVAILABLE ~

FOR MORE INFORMATION,
CONTACT TRICIA@AIR.ORG
OR VISIT [HTTPS://AIR.ORG](https://AIR.ORG)



2026 Champion of Hope Honoree
HAL ENGLISH
Robbinsville Councilman & Retired from PMRC



2026 Champion of Hope Honoree
SCOTT MOORE
PE CSP Moore Engineering Founder



2026 Champion of Hope Honoree
CAROL RICKARD, LCSW
Stress SMARTER Systems



2026 Partner in Hope Honoree
RAYAN SHAH
Youth Mind Action & Focus Athlete



2026 Partner in Hope Honoree
DR. ROSETTA TREECE
Superintendent HVRSD



2026 Partner in Hope Honoree
ELIZABETH MACHADO & NICO
Teacher HVRSD

CELEBRATING THE 10TH ANNIVERSARY OF TASTE OF HOPE

THE MISSION OF ATTITUDES IN REVERSE® (AIR®) IS TO EDUCATE SOCIETY ABOUT MENTAL HEALTH. THE BEST SUICIDE PREVENTION PLAN IS A GOOD MENTAL HEALTH AWARENESS PROGRAM. ALL PEOPLE SHOULD BE TREATED WITH DIGNITY, RESPECT, AND UNDERSTANDING, WITHOUT JUDGMENT OR CRITICISM.

AIR® is a 501c3 non-profit organization and is supported solely by donations through individuals, corporations, foundations, and grants.

SPONSORSHIP OPPORTUNITIES

PREVENTION SPONSOR

\$10,000 DONATION TO AIR

- 20 Tickets to **Taste of Hope**
- Placement of company name and logo on event materials and website
- Placement of company name and logo on video presentation at event
- Placement of company name and logo on front cover and inside of event program
- Verbal recognition and award presentation at **Taste of Hope** event
- Company highlighted as Prevention Sponsor at **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

AIR SPONSOR

\$5,000 DONATION TO AIR

- 15 Tickets to **Taste of Hope**
- Placement of company logo on all event materials and website
- Placement of company logo in event program and video presentation at event
- Verbal recognition and award presentation at **Taste of Hope**
- Company mentioned as AIR Sponsor of **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

FAITH SPONSOR

\$2,500 DONATION TO AIR

- 10 Tickets to **Taste of Hope**
- Placement of company logo on event materials
- Placement of company logo on back cover of event program
- Verbal recognition at **Taste of Hope**
- Company mentioned as Faith Sponsor of **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

DIGNITY SPONSOR

\$1,500 DONATION TO AIR

- 6 Tickets to **Taste of Hope**
- Company name in event program
- Company mentioned as Dignity Sponsor of **Taste of Hope** in all press releases, printed materials and social media

LOVE SPONSOR

\$1,000 DONATION TO AIR

- 4 Tickets to **Taste of Hope**
- Company name in event program
- Company mentioned as Love Sponsor of **Taste of Hope** in all press releases, printed materials and social media

INDIVIDUAL TICKETS

Individual Ticket: \$150.00

Early Bird Special (purchased on or before Labor Day, 9/7/26)

Individual Ticket: \$135.00

Pair of Tickets: \$260.00

SPONSOR A CLASSROOM

A gift of \$1,000 will provide a full day AIR® student presentation or \$500 will provide a ½ day AIR® student presentation which is mental health education geared towards elementary school through college age students. Every student receives a wrist band with the AIR® website on the outside and the National Suicide Prevention Lifeline embossed on the inside. The wristband represents the students' availability to their peers to provide empathy, understanding and support in times of need.



You can also make your donation online at www.toh.ngo or by calling (609) 945-3200

RESPONSE FORM

- ☐ Prevention Sponsor \$10,000 ☐ AIR Sponsor \$5,000 ☐ Faith Sponsor \$2,500 ☐ Dignity Sponsor \$1,500 ☐ Love Sponsor \$1,000
- ☐ Number of Tickets _____ x \$150.00 per ticket = \$ _____
- ☐ Number of Early Bird Tickets (on or before 9/7/26) _____ x \$135.00 per ticket = \$ _____ ☐ Pair of Tickets / \$260
- ☐ Sponsor a full day classroom presentation / \$1000 ☐ Sponsor a half day classroom presentation / \$500

Company Name: _____ Contact: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Donation: ☐ In Memory of _____ ☐ In Honor of _____

Method of Payment: ☐ American Express ☐ Visa ☐ Master Card ☐ Discover ☐ Check

Credit Card #: _____ Expiration Date: _____ CVV Code: _____

Cardholder Name: _____ Signature: _____

MAKE CHECKS PAYABLE TO: ATTITUDES IN REVERSE/TASTE OF HOPE • P.O. Box 3127 • Princeton, NJ 08543 • 609-945-3200