



COME AND ENJOY OUTSTANDING CUISINE PREPARED BY CENTRAL NJ'S FINEST CHEFS AND SAVOR EXCEPTIONAL WINE AND SPIRITS WHILE HAVING FUN SUPPORTING ATTITUDES IN REVERSE®.

**WEDNESDAY,
OCTOBER 8, 2025
6PM TO 9:30PM**

PRINCETON MARRIOTT
AT FORRESTAL
100 COLLEGE ROAD EAST
PRINCETON, NJ 08540

~ CASH BAR AVAILABLE ~

FOR MORE INFORMATION,
CALL AIR® (609) 945-3200 OR
VISIT WWW.TOH.NGO



2025 Champion of Hope Honoree
JOE PAPA
CEO & Founder, TruVersity



2025 Champion of Hope Honoree
DR. RADWA SAAD, DMD
Dent Blanche Dental



2025 Partner in Hope Honoree
BRENDA PFAU & YALE
Teacher, Hopewell Valley Regional School District



2025 Partner in Hope Honoree
**WEST WINDSOR
GIVES BACK**



2025 Partner in Hope Honoree
NEELIMA MAHAPATRA

THE MISSION OF ATTITUDES IN REVERSE® (AIR®) IS TO EDUCATE SOCIETY ABOUT MENTAL HEALTH. THE BEST SUICIDE PREVENTION PLAN IS A GOOD MENTAL HEALTH AWARENESS PROGRAM. ALL PEOPLE SHOULD BE TREATED WITH DIGNITY, RESPECT, AND UNDERSTANDING, WITHOUT JUDGMENT OR CRITICISM.

AIR® is a 501c3 non-profit organization and is supported solely by donations through individuals, corporations, foundations, and grants.

SPONSORSHIP OPPORTUNITIES

PREVENTION SPONSOR (\$10,000 DONATION TO AIR)

- 20 Tickets to **Taste of Hope**
- Placement of your company name and logo on the event materials and website
- Placement of your company name and logo on the video presentation at the event
- Placement of your company name and logo on the front cover and inside of the event program book
- Verbal recognition and award presentation at the event
- Your company highlighted as a Prevention Sponsor at **Taste of Hope** in all press releases, printed materials, social media, and other event publicity
- Tabling opportunity

AIR SPONSOR (\$5,000 DONATION TO AIR)

- 15 Tickets to **Taste of Hope**
- Placement of your company logo on the event materials and website
- Placement of your company logo in the event program book and video presentation at the event
- Verbal recognition and award presentation at **Taste of Hope**
- Your company mentioned as an AIR Sponsor of **Taste of Hope** in all press releases, printed materials, social media, and other event publicity
- Tabling opportunity

FAITH SPONSOR (\$2,500 DONATION TO AIR)

- 10 Tickets to **Taste of Hope**
- Placement of your company logo on event materials
- Placement of your company logo on the event program book back cover
- Verbal recognition at **Taste of Hope**
- Your company mentioned as a Faith Sponsor of **Taste of Hope** in all press releases, printed materials, social media, and other event publicity

DIGNITY SPONSOR (\$1,500 DONATION TO AIR)

- 6 Tickets to **Taste of Hope**
- Your company name in the event program book
- Your company mentioned as a Dignity Sponsor of **Taste of Hope** in all press releases, printed materials, social media, and other event publicity

LOVE SPONSOR (\$1,000 DONATION TO AIR)

- 4 Tickets to **Taste of Hope**
- Your company name in the event program book
- Your company mentioned as a Love Sponsor of **Taste of Hope** in all press releases, printed materials, social media, and other event publicity

INDIVIDUAL TICKETS

Individual Ticket: \$150.00

Pair of Tickets: \$280.00

Early Bird Specials (purchased on or before Labor Day, 9/1/25)

Individual Ticket: \$135.00

Pair of Tickets: \$260.00

SPONSOR A CLASSROOM

A gift of \$2,000 will provide a full-day AIR student mental wellness presentation or \$500 will provide visits from AIR Dogs for students of all ages.



You can also make your donation online at www.toh.ngo or by calling (609) 945-3200.

RESPONSE FORM

- Prevention Sponsor \$10,000 AIR Sponsor \$5,000 Faith Sponsor \$2,500 Dignity Sponsor \$1,500 Love Sponsor \$1,000
- Number of Tickets _____ x \$150.00 per ticket = \$ _____ Pair of Tickets / \$280
- Number of Early Bird Tickets (on or before 9/1/25) _____ x \$135.00 per ticket = \$ _____ Pair of Tickets / \$260
- Sponsor a full-day classroom presentation / \$2000 AIR Dog visits for students / \$500

Company Name: _____ Contact: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Donation: In Memory of _____ In Honor of _____

Method of Payment: American Express Visa Master Card Discover Check

Credit Card #: _____ Expiration Date: _____ CVV Code: _____

Cardholder Name: _____ Signature: _____

MAKE CHECKS PAYABLE TO: ATTITUDES IN REVERSE/TASTE OF HOPE • P.O. Box 3127 • Princeton, NJ 08543 • 609-945-3200

Thank You for Helping AIR Save Lives!