



COME AND ENJOY OUTSTANDING CUISINE PREPARED BY CENTRAL NJ'S FINEST CHEFS AND SAVOR EXCEPTIONAL WINE AND SPIRITS WHILE HAVING FUN SUPPORTING ATTITUDES IN REVERSE®.

**WEDNESDAY,
OCTOBER 9, 2024
6PM TO 9:30PM**

PRINCETON MARRIOTT
AT FORRESTAL
100 COLLEGE ROAD EAST
PRINCETON, NJ 08540

~ CASH BAR AVAILABLE ~

FOR MORE INFORMATION,
CALL AIR® (609) 945-3200 OR
VISIT WWW.TOHN.ORG



2024 Champion of Hope Honoree

BILL WELLS

Vice President, Commercial Relationship Manager, TD Bank Commercial Banking
Board Member of the Princeton Mercer Chamber of Commerce



2024 Champion of Hope Honoree

RACHELLE ST. PHARD

Executive Director & Mental Health Advocate,
BeTheLi9ht Center



2024 Partner in Hope Honoree

SUZANNE KELLER, MSW, LSW

Supervisor, School Based Youth Services Program and Inspire Academy, Red Bank Regional High School

2024 Partner in Hope Honorees

EVELYN BARDZILOWSKI

Vice President Branch Manager Northfield Bank

JEANETTE VEGA

Director of Grant Financial Administration
at The College of New Jersey



2024 Partner in Hope Honoree

DAWN AULISI

Student Assistance Coordinator
Toms River High School East



THE MISSION OF ATTITUDES IN REVERSE® (AIR®) IS TO EDUCATE SOCIETY ABOUT MENTAL HEALTH. THE BEST SUICIDE PREVENTION PLAN IS A GOOD MENTAL HEALTH AWARENESS PROGRAM. ALL PEOPLE SHOULD BE TREATED WITH DIGNITY, RESPECT, AND UNDERSTANDING, WITHOUT JUDGMENT OR CRITICISM.



AIR® is a 501c3 non-profit organization and is supported solely by donations through individuals, corporations, foundations, and grants.

SPONSORSHIP OPPORTUNITIES

PREVENTION SPONSOR \$10,000 DONATION TO AIR

- 50 Tickets to **Taste of Hope**
- Placement of company name and logo on event materials and website
- Placement of company name and logo on video presentation at event
- Placement of company name and logo on front cover and inside of event program
- Verbal recognition and award presentation at **Taste of Hope** event
- Company highlighted as Prevention Sponsor at **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

AIR SPONSOR \$5,000 DONATION TO AIR

- 25 Tickets to **Taste of Hope**
- Placement of company logo on all event materials and website
- Placement of company logo in event program and video presentation at event
- Verbal recognition and award presentation at **Taste of Hope**
- Company mentioned as AIR Sponsor of **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

FAITH SPONSOR \$2,500 DONATION TO AIR

- 15 Tickets to **Taste of Hope**
- Placement of company logo on event materials
- Placement of company logo on back cover of event program
- Verbal recognition at **Taste of Hope**
- Company mentioned as Faith Sponsor of **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

DIGNITY SPONSOR \$1,500 DONATION TO AIR

- 10 Tickets to **Taste of Hope**
- Company name in event program
- Company mentioned as Dignity Sponsor of **Taste of Hope** in all press releases, printed materials and social media

LOVE SPONSOR \$1,000 DONATION TO AIR

- 5 Tickets to **Taste of Hope**
- Company name in event program
- Company mentioned as Love Sponsor of **Taste of Hope** in all press releases, printed materials and social media

INDIVIDUAL TICKETS

\$125.00 in advance

\$200.00 for 2 tickets in advance

\$135.00 at the door

SPONSOR A CLASSROOM

A gift of \$1,000 will provide a full day AIR® student presentation or \$500 will provide a ½ day AIR® student presentation which is mental health education geared towards elementary school through college age students. Every student receives a wrist band with the AIR® website on the outside and the National Suicide Prevention Lifeline embossed on the inside. The wristband represents the students' availability to their peers to provide empathy, understanding and support in times of need.



You can also make your donation online at www.toh.ngo or by calling (609) 945-3200

RESPONSE FORM

- Prevention Sponsor \$10,000 AIR Sponsor \$5,000 Faith Sponsor \$2,500 Dignity Sponsor \$1,500 Love Sponsor \$1,000
- Number of Tickets in Advance _____ x \$125.00 per ticket = \$ _____ 2 Tickets in Advance / \$200
- Sponsor a full day classroom presentation / \$1000 Sponsor a half day classroom presentation / \$500

Company Name: _____ Contact: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Donation: In Memory of _____ In Honor of _____

Method of Payment: American Express Visa Master Card Discover Check

Credit Card #: _____ Expiration Date: _____ CVV Code: _____

Cardholder Name: _____ Signature: _____

MAKE CHECKS PAYABLE TO: ATTITUDES IN REVERSE/TASTE OF HOPE • P.O. Box 3127 • Princeton, NJ 08543 • 609-945-3200