

COME AND ENJOY OUTSTANDING CUISINE PREPARED BY CENTRAL NJ'S FINEST CHEFS AND SAVOR EXCEPTIONAL WINE, BEER AND SPIRITS WHILE HAVING FUN SUPPORTING ATTITUDES IN REVERSE®.

**WEDNESDAY,  
OCTOBER 12, 2022  
6PM TO 9:30PM**

PRINCETON MARRIOTT  
AT FORRESTAL  
100 COLLEGE ROAD EAST  
PRINCETON, NJ 08540

~ GIFT AUCTION ~  
~ CASH BAR AVAILABLE ~

FOR MORE INFORMATION,  
CALL AIR™ (609) 945-3200 OR  
VISIT [WWW.TOH.NGO](http://WWW.TOH.NGO)

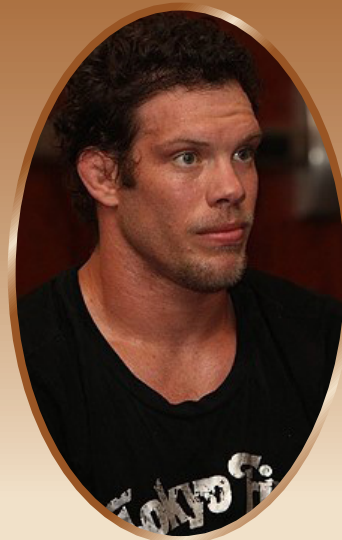
*2022  
Champion of Hope  
Honoree*



**LARRY BAILIN**

President and Chief Executive Officer  
Single Throw Marketing

*2022  
Champion of Hope  
Honoree*



**RICARDO ALMEIDA**

Brazilian Jiu Jitsu  
Martial Arts Instructor

*2022  
Partner in Hope  
Honoree*



**ERIN POPOLO**

Community Student Advocate

THE MISSION OF ATTITUDES IN REVERSE® (AIR™) IS TO EDUCATE SOCIETY ABOUT MENTAL HEALTH. THE BEST SUICIDE PREVENTION PLAN IS A GOOD MENTAL HEALTH AWARENESS PROGRAM. ALL PEOPLE SHOULD BE TREATED WITH DIGNITY, RESPECT, AND UNDERSTANDING, WITHOUT JUDGMENT OR CRITICISM.



AIR™ is a 501c3 non-profit organization and is supported solely by donations through individuals, corporations, foundations and grants. For more information, please visit [WWW.TOH.NGO](http://WWW.TOH.NGO)

# SPONSORSHIP OPPORTUNITIES

## PREVENTION SPONSOR

### \$10,000 DONATION TO AIR

- 50 Tickets to **Taste of Hope**
- Placement of company name and logo on event materials and website
- Placement of company name and logo on video presentation at event
- Placement of company name and logo on front cover and inside of event program
- Verbal recognition and award presentation at **Taste of Hope** event
- Company highlighted as Prevention Sponsor at **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

## AIR SPONSOR

### \$5,000 DONATION TO AIR

- 25 Tickets to **Taste of Hope**
- Placement of company logo on all event materials and website
- Placement of company logo in event program and video presentation at event
- Verbal recognition and award presentation at **Taste of Hope**
- Company mentioned as AIR Sponsor of **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

## FAITH SPONSOR

### \$2,500 DONATION TO AIR

- 15 Tickets to **Taste of Hope**
- Placement of company logo on event materials
- Placement of company logo on back cover of event program
- Verbal recognition at **Taste of Hope**
- Company mentioned as Faith Sponsor of **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

## DIGNITY SPONSOR

### \$1,500 DONATION TO AIR

- 10 Tickets to **Taste of Hope**
- Company name in event program
- Company mentioned as Dignity Sponsor of **Taste of Hope** in all press releases, printed materials and social media

## LOVE SPONSOR

### \$1,000 DONATION TO AIR

- 5 Tickets to **Taste of Hope**
- Company name in event program
- Company mentioned as Love Sponsor of **Taste of Hope** in all press releases, printed materials and social media

## INDIVIDUAL TICKETS

\$125.00 in advance

\$200.00 for 2 tickets in advance

\$135.00 at the door

## SPONSOR A CLASSROOM

A gift of \$1,000 will provide a full day AIR™ student presentation or \$500 will provide a ½ day AIR™ student presentation which is mental health education geared towards elementary school through college age students. Every student receives a wrist band with the AIR™ website on the outside and the National Suicide Prevention Lifeline embossed on the inside. The wristband represents the students' availability to their peers to provide empathy, understanding and support in times of need.



You can also make your donation online at [www.toh.ngo](http://www.toh.ngo) or by calling (609) 945-3200

## RESPONSE FORM

- Prevention Sponsor \$10,000    AIR Sponsor \$5,000    Faith Sponsor \$2,500    Dignity Sponsor \$1,500    Love Sponsor \$1,000
- Number of Tickets in Advance \_\_\_\_\_ x \$125.00 per ticket = \$ \_\_\_\_\_    2 Tickets in Advance / \$200
- Sponsor a full day classroom presentation / \$1000    Sponsor a half day classroom presentation / \$500

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Donation:**  In Honor of Larry Bailin    In Honor of Ricardo Almeida    In Honor of Erin Pololo  
 In Memory of \_\_\_\_\_    In Honor of \_\_\_\_\_

**Method of Payment:**  American Express    Visa    Master Card    Discover    Check

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**MAKE CHECKS PAYABLE TO: ATTITUDES IN REVERSE/TASTE OF HOPE • P.O. Box 3127 • Princeton, NJ 08543 • 609-945-3200**