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AIR™ and NAMI Mercer to Premiere Suicide-Prevention Film

PRINCETON, NEW JERSEY (February 19, 2018) – Attitudes In Reverse® (AIR™) and the National Alliance on Mental Illness (NAMI) Mercer NJ and will host the premiere of the powerful documentary *Suicide: the Ripple Effect* on Thursday, April 12, 2018 at 7:30 p.m. at the AMC Hamilton 24 Theatre, 325 Sloan Avenue.

The feature-length documentary highlights the journey of Kevin Hines, who at age 19 attempted to take his life by jumping from the Golden Gate Bridge. Today, Kevin is a world-renowned mental health advocate, motivational speaker and author who travels the globe spreading a message of hope, recovery and wellness.

In creating the film, Kevin sought to better understand how his suicide attempt impacted his family, friends and the first responders who saved him. He also strove to shine light on inspirational individuals, families and organizations that are using personal pain to help others find the hope they need to heal.

Across the globe, nearly one million people die annually by suicide. In the U.S., there are one million suicide attempts and more than 40,000 deaths in a given year. In January 2018, NAMI Mercer and AIR responded to a “Call for Action” by Mercer County school superintendents to address the alarming number of suicides by young people in the county: seven in the past 20 months. Suicide remains the third-leading cause of death for ages 10-24 in New Jersey.

A limited number of tickets are available at a discounted rate. For more information and/or to reserve these tickets, contact home@namimercer.org or 609.799.8994. Tickets can also be purchased at <http://gathr.us/screening/22363> for a total cost of \$13.50 per seat. Tickets must be purchased in advance — no tickets will be sold at the door. All proceeds will be used to underwrite the screening.

Attitudes In Reverse is a 501(c)(3) nonprofit organization whose mission is to create a community of understanding, kindness and empathy. AIR provides mental health awareness and suicide prevention programs to youth and young adults regardless of ability to pay and inspires hope for those suffering from mental pain.

NAMI Mercer, based in Hamilton, is a 501 (c)(3) nonprofit organization dedicated to improving the lives of individuals and families affected by mental illness through education, mutual support, and advocacy. It is an affiliate of the National Alliance on Mental Illness.

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